

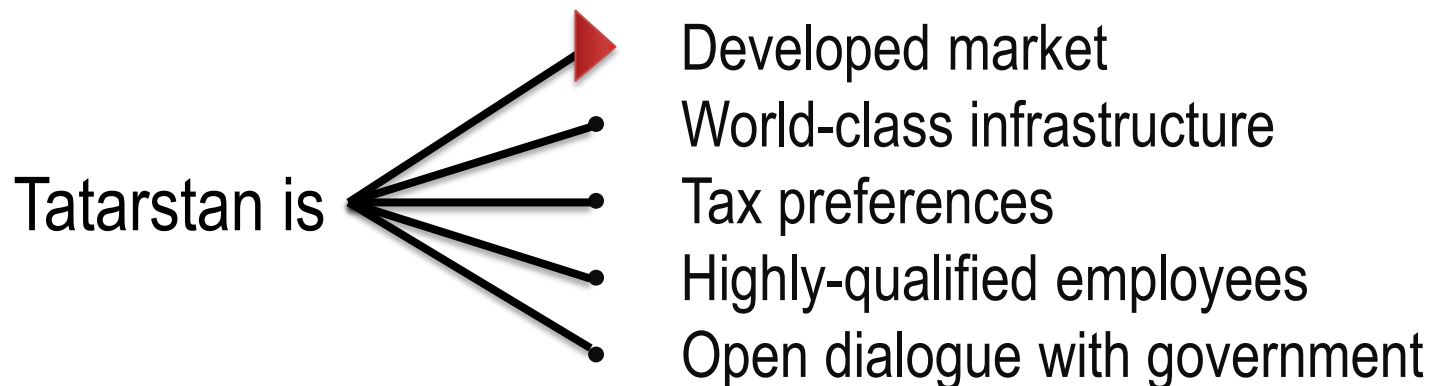


Republic of
Tatarstan

INVEST ▶ **TATARSTAN**

TIDA Tatarstan Investment
Development Agency

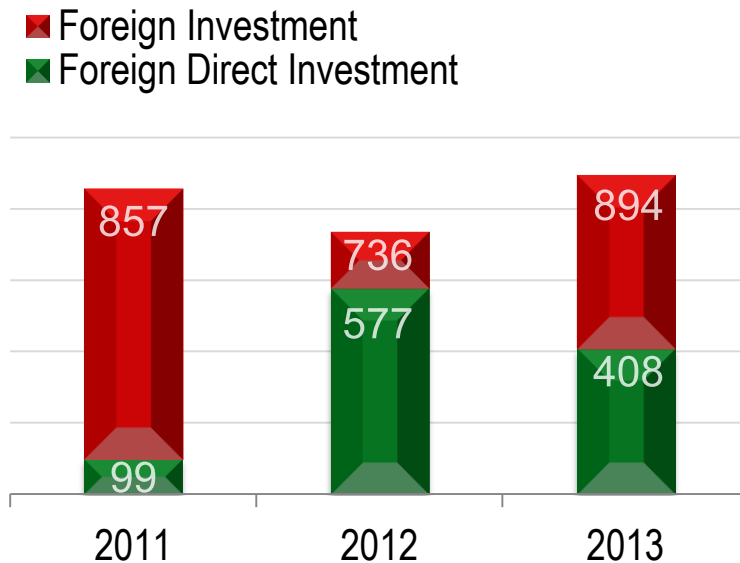
Why invest in Tatarstan?



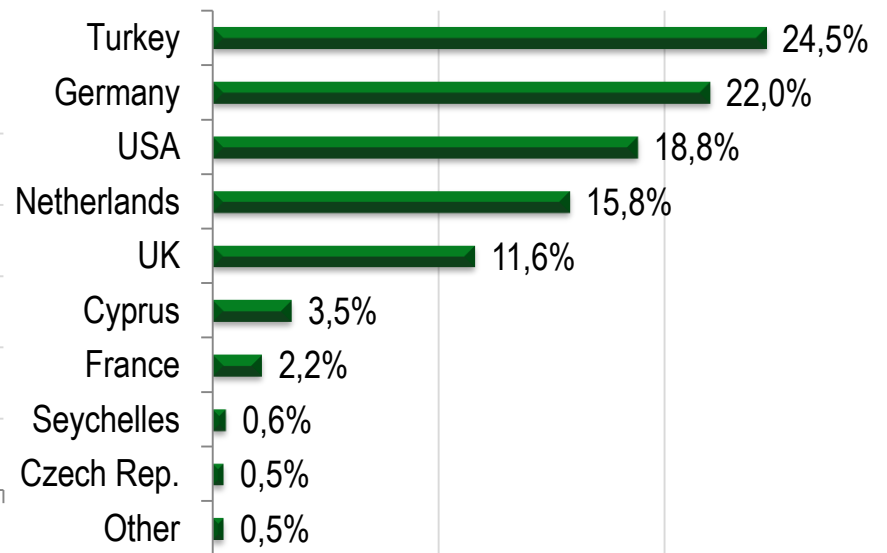
Who are Tatarstan's investors today?

- 1A ranking from Expert RA (maximum potential, minimal risk)
- Most attractive region in Russia for Investment (Russo-German chamber of commerce, 2012)
- Best region for doing business (Forbes, 2011)

Foreign Investment (mln USD)



Foreign Investment by country (2013)



Can I get a large market?

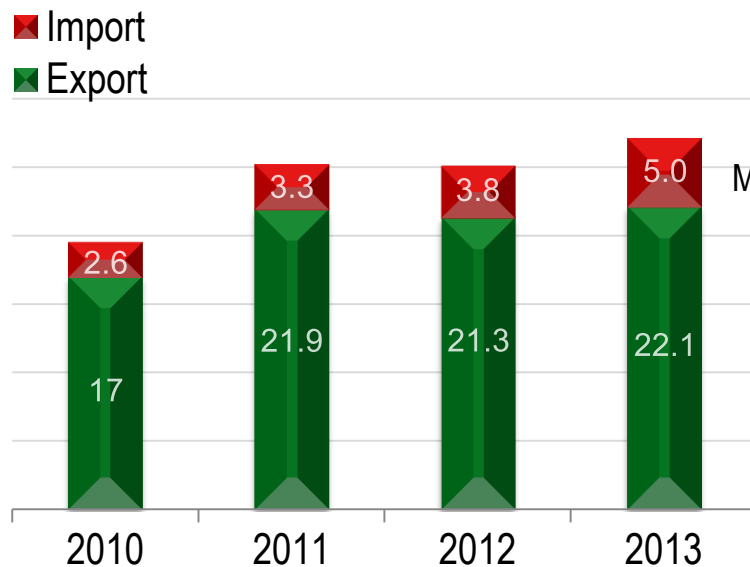
7 of 11 largest cities in Russia and more than 50% of country's population lie within 1000 km of Tatarstan



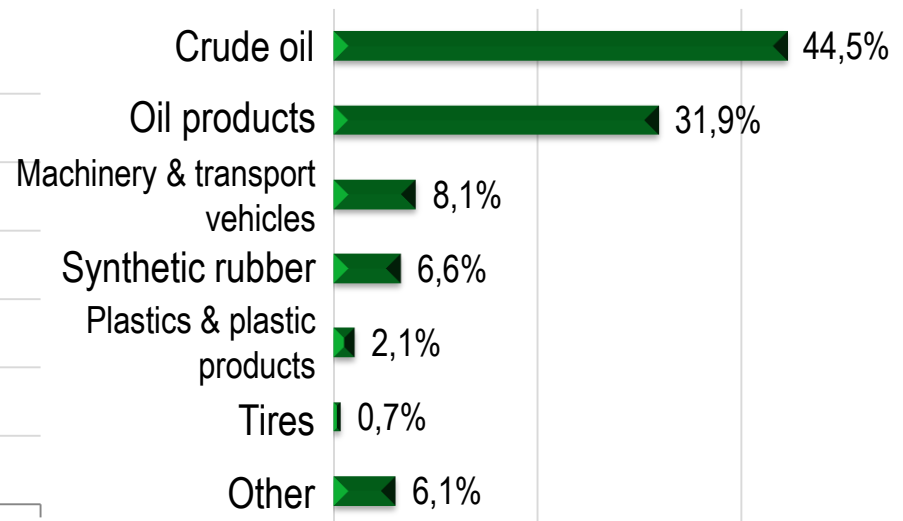
Can I export & import?

- Russia's ascension to World Trade Organization opening new possibilities
- 50% of Tatarstan's industrial output is sold as exports (90% of export is to WTO countries)
- Tatarstan Export Corporation Established in 2013

Tatarstan's foreign trade turnover (bln USD)



Export composition by product (2013)



Ford Motor Company



In 2012 FORD MOTOR COMPANY started production in Tatarstan.

- \$800 mln. invested
- 2500 jobs created

The plant produces Ford Explorer, Ford Kuga, Ford Transit, Ford Tourneo Custom.

In 2013 FORD MOTOR COMPANY sold more than 106,000 cars in Russia.

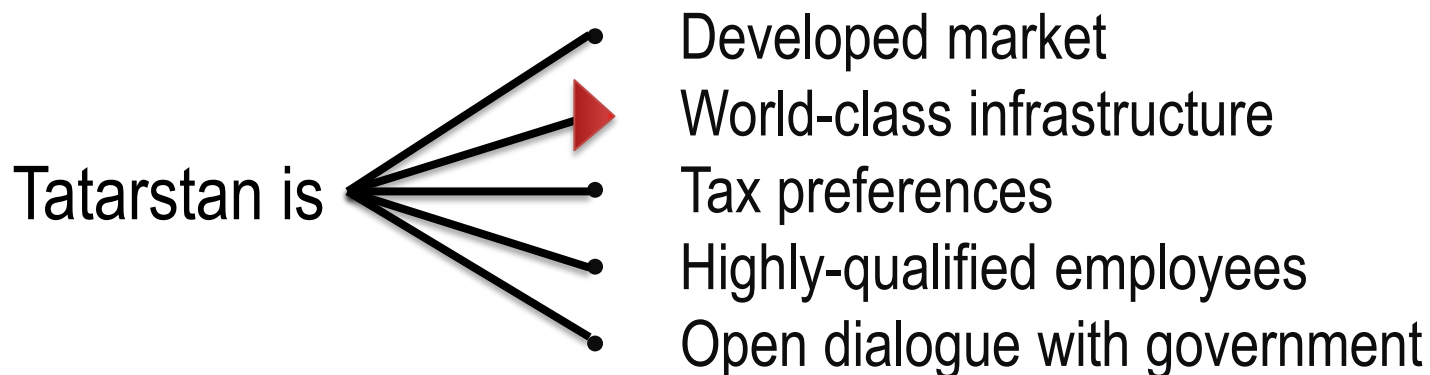


“Tatarstan is one of the most effective examples of public-private partnership that I have ever come across in the world.”

Alan Mulally
General Director
Ford Motor Company



Why invest in Tatarstan?



Can I get access to my clients?

Strategic location enhanced with developed logistics system

- 2 international airports
- 5 navigable ports
- 32,900 km of roads
- 1,889 km of railway
- 3 A-class logistic complexes



Any future transport opportunity?

Interregional Multimodal Logistic Center in Sviyazhsk

Total area	193 Ha
Private investors	\$ 280 mln.
Total investments	\$ 550 mln.

- Rail-road terminal with warehouses and container yard
- River port with a water-truck terminal
- Access tracks and roads
- Loading and unloading areas
- Service facilities



In 2014 KASTAMONU ENTEGRE, a subsidiary of HAYAT HOLDING, started manufacturing of MDF panels in Tatarstan.

- \$300 mln. invested
- 235 jobs created
- 475, 000 cubic meters of MDF panels
- 20 million square meters of flooring per year



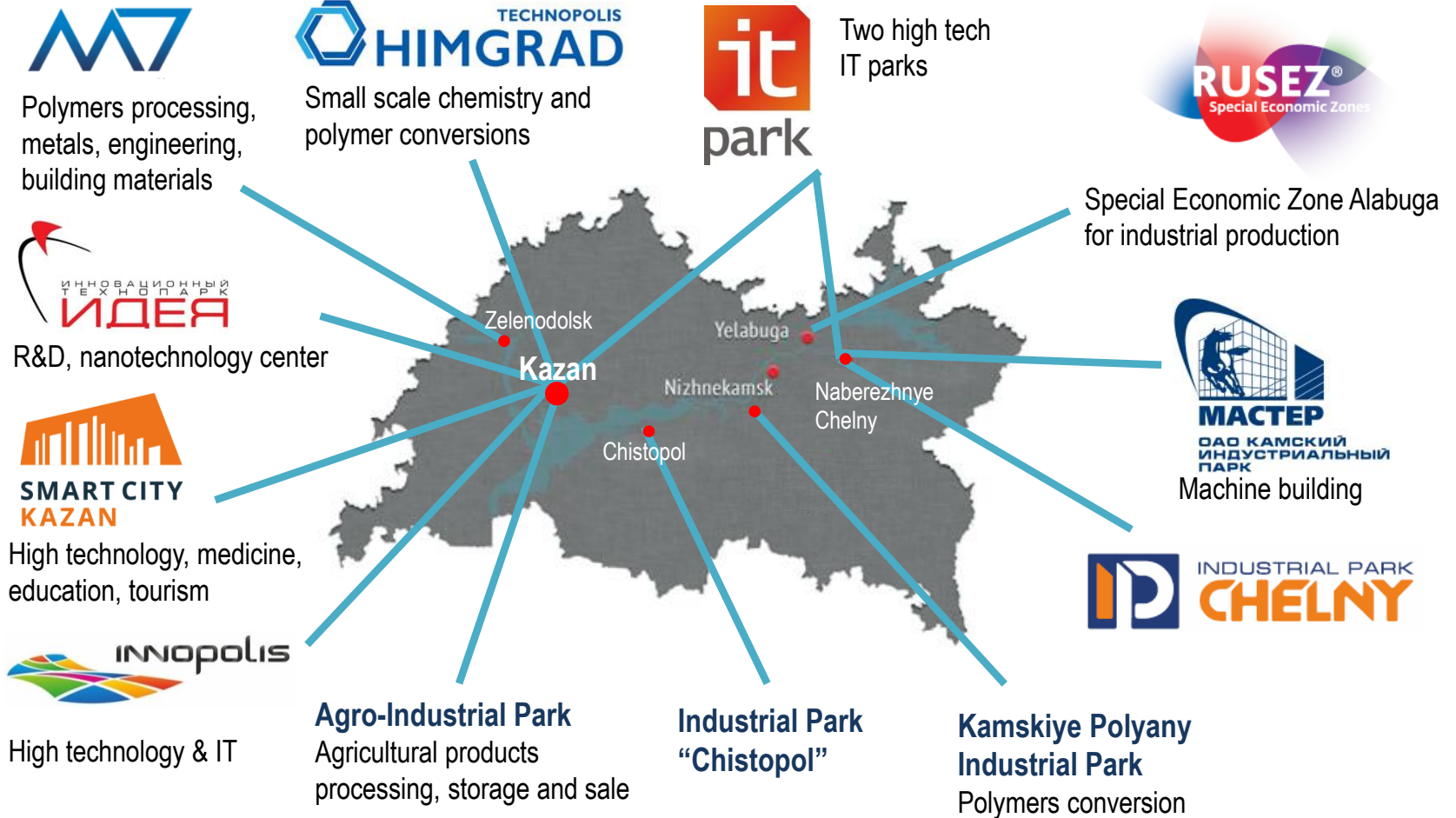
“There was no country around the world where we were provided such opportunities and support as we got in Tatarstan.”

Yahya Kigili
President, Hayat Holding



Where can I set up my business?

Range of industrial, business, and high tech parks make entering hassle-free



In 2015 HAIER will start producing refrigerators in Kama Industrial Park MASTER.

Investments: \$ 60 mln.

Jobs: 400

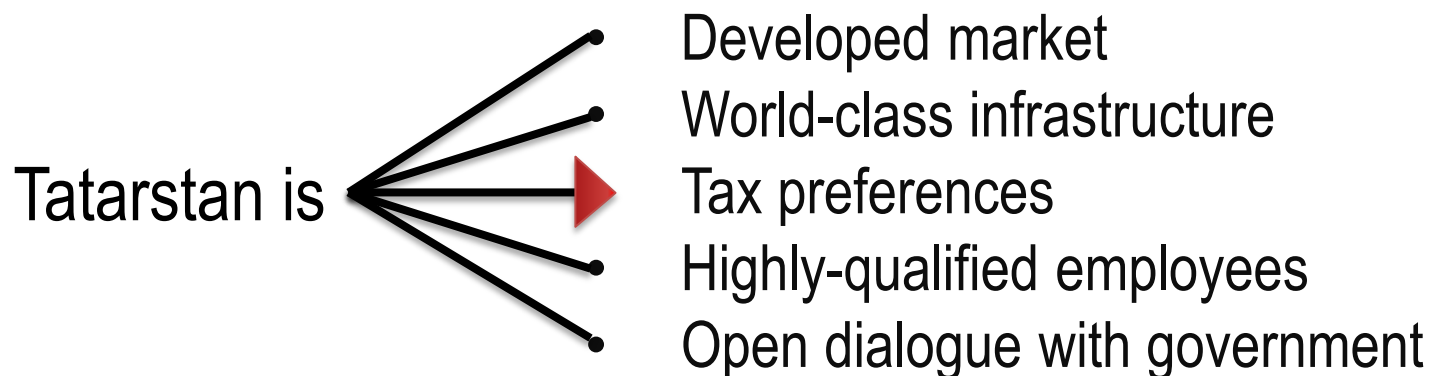


“From the first moment upon arrival to Tatarstan, you’ll realize that government are interested in the development of the region. There are highly-skilled employees, no administrative barriers and clear system of tax preferences.”

Lyudmila Romanova
CEO, Haier Russia



Why invest in Tatarstan?



Which tax preferences can I get?

Special economic zone for industrial production “Alabuga”

- 44 residents
- 4500 job created
- 1.14 billion USD Already invested
- 2000 ha. (2005) + 2000 new ha.

Range of preferences

- | | | |
|--|------------------------|----------------------|
| • Corporate tax | 20% | 2% |
| • Transport tax | 0.3-3.8 USD | 0 USD per Horsepower |
| • Land Tax | 4.5% | 0% |
| • Property Tax | 2.2% | 0% |
| • Free customs zone | | |
| • Ambitions goals: 120 residents,
12.4 billion USD invested by 2020 | | |



More tax preferences?

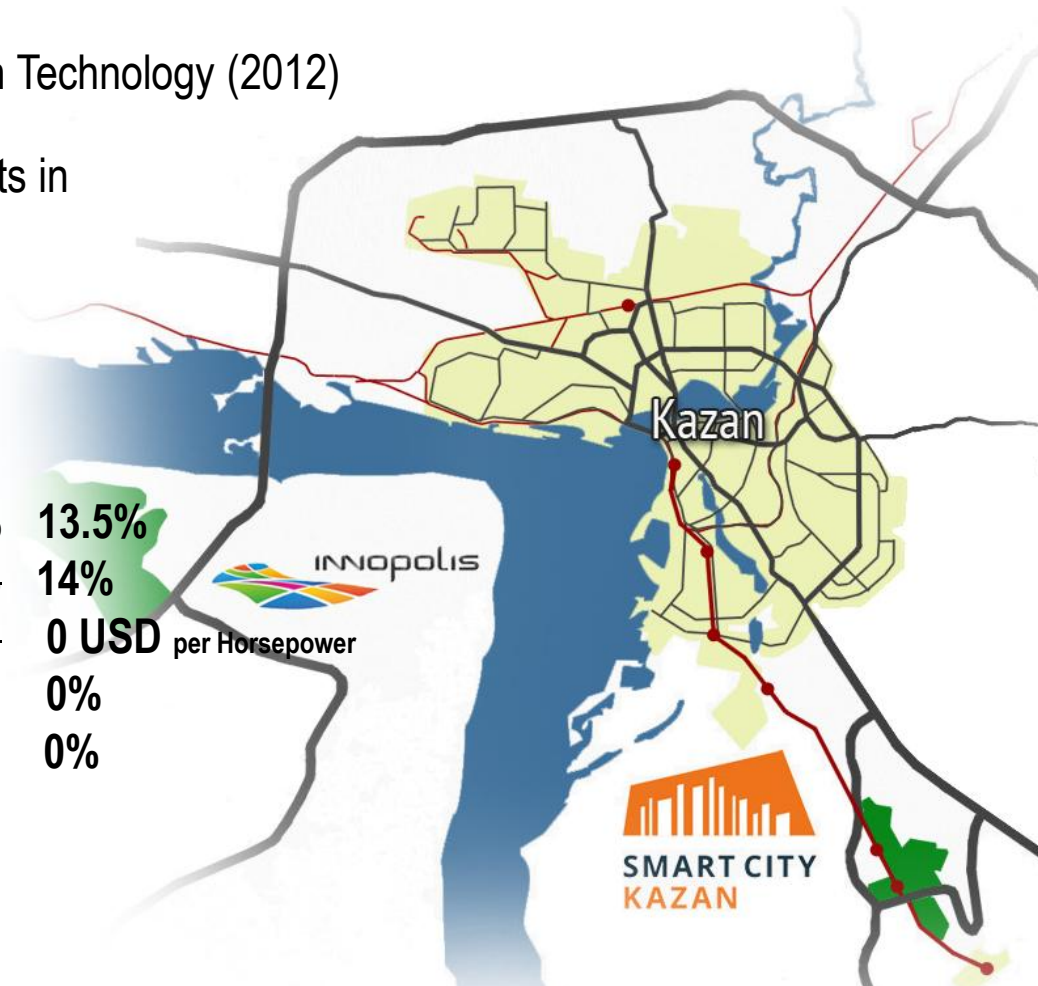
Special Economic Zone Innopolis for High Technology (2012)

SEZ land split between two priority projects in Greater Kazan area

- 192 ha. In Innopolis
- 102 ha. In Kazan Smart City

Range of preferences

- | | | |
|----------------------------------|------------------------|-----------------------------|
| • Corporate tax | 20% | 13.5% |
| • Social insurance contributions | 30% | 14% |
| • Transport tax | 0.3-3.8 USD | 0 USD per Horsepower |
| • Land Tax | 4.5% | 0% |
| • Property Tax | 2.2% | 0% |
| • Single window for residents | | |
| • Free customs zone | | |



In 2012 ROCKWOOL constructed mineral wool producing plant in the Special Economic Zone “Alabuga”

- \$150 mln. invested
- 270 jobs created
- Largest mineral wool producing plant in the world
- The production output is 110,000 tons per year

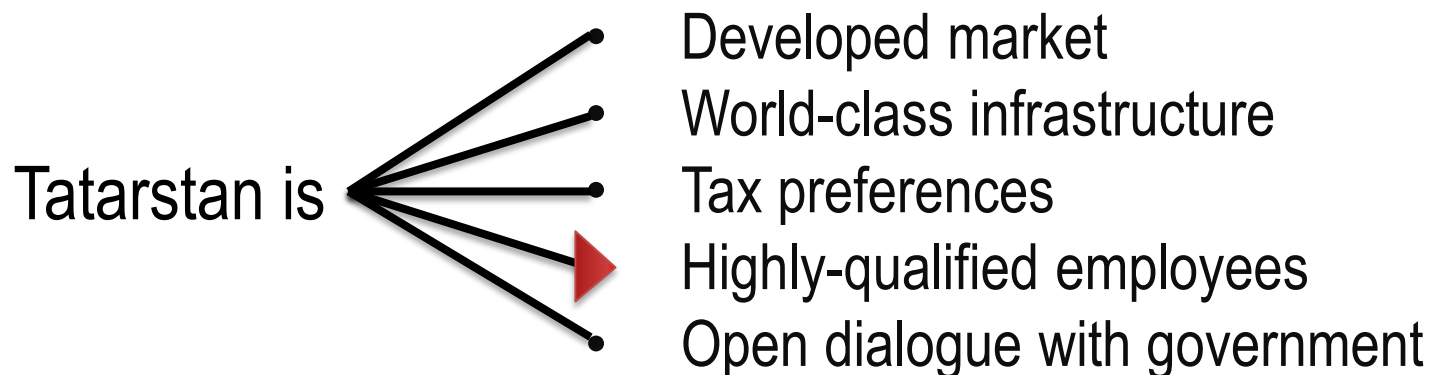


“I have never in my life met any administration anywhere in the world that is so business-oriented and professional towards its investors.”

Elko van Heel
President, Rockwool Int.



Why invest in Tatarstan?



What about workforce?

Crucial role of HR in economic prosperity of Tatarstan

- 2,050,876 economically active population
- 4.1% unemployment rate
- ~230,000 students
- 26,012 RUB (622 USD) average monthly salary



In 2014 KIEKERT started manufacturing of door handle latches in Tatarstan.

- \$20 mln. invested
- 60 jobs created

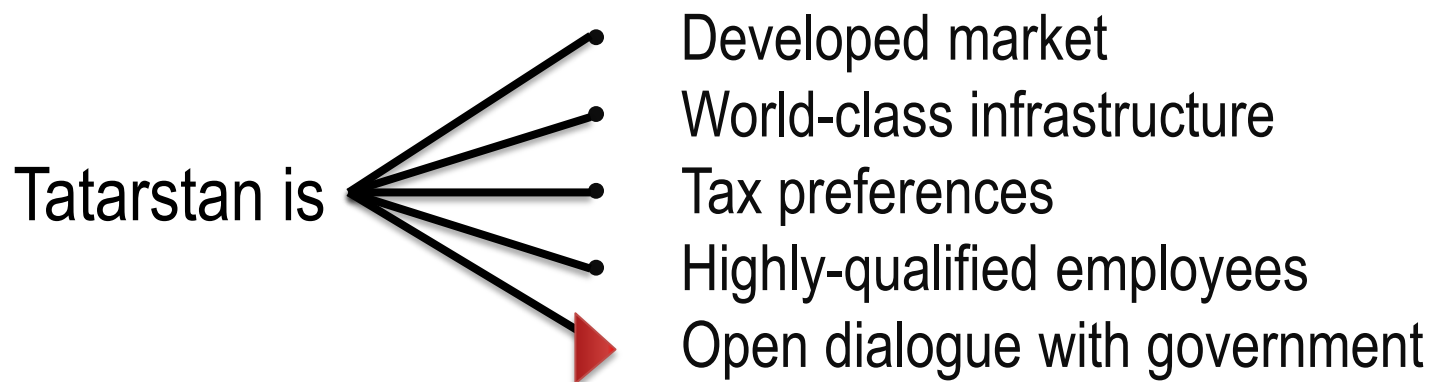


“We are very happy with our decision to localize here. We encourage you to look at Tatarstan! The Tatarstan Investment Development Agency (TIDA) has provided support beyond our expectations”

Juergen Peulen
Vice President, Kiekert

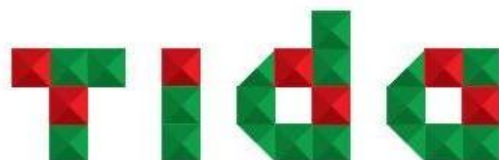


Why invest in Tatarstan?



Who can support me?

Tatarstan Investment Development Agency - One Stop Center for Investment



Tatarstan Investment Development Agency

- Providing information and statistics
- Facilitating site selection process and determining project requirements
- Supporting the entry and establishment of foreign business in Tatarstan
- Promoting public-private partnership

“We encourage you to look at Tatarstan!” - Juergen Peulen

#InvestInTatarstan



Juergen Peulen
Vice President
KIEKERT



kiekert

ROCKWOOL®



Honeywell



SARIA®

DAIMLER

3M

SIEMENS



flydubai®



Haier Cummins



FUJITSU



Tatarstan Investment
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